

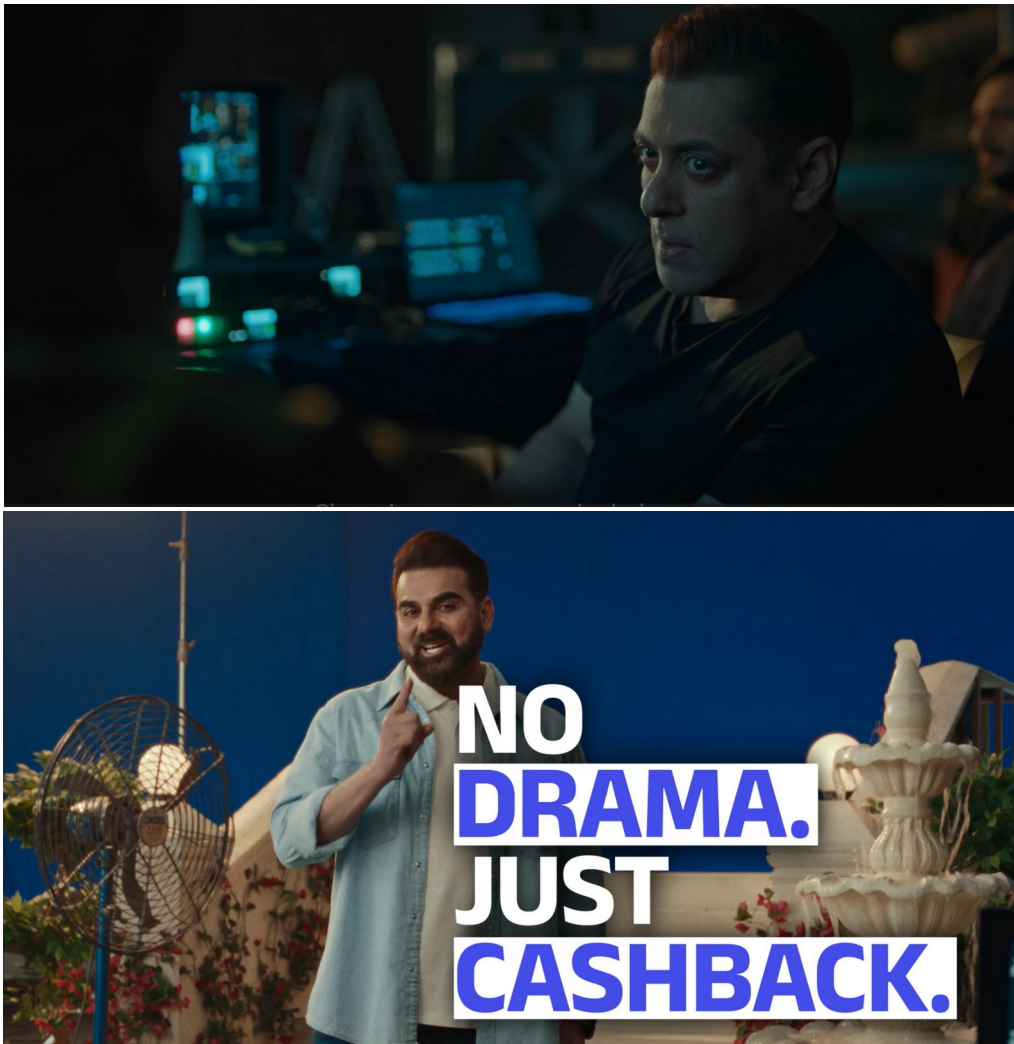
“Bhai Said Perfect!” Salman Khan & Arbaaz Khan Bring Chaos To super.money’s New Ad

Khan brothers reunite on screen for a brand film after decades

Bengaluru, 8th April, 2026: In an IPL season flooded with high-decibel, pushy advertising, super.money has been cutting through the clutter by doing the opposite - putting creativity and entertainment first.

The brand’s latest film featuring Salman Khan and Arbaaz Khan is a case in point. What begins as a straightforward shoot quickly unravels into chaos; lines go “ultra”, words make no sense, and the set is left confused. But Salman leans into it, flipping the moment with a simple logic: cashback aa raha hai, toh everything can run in reverse.

Watch the brand film here - <https://youtu.be/-ttOk8y1R24>



What follows is effortless, unscripted energy. Arbaaz joins in with even more bizarre ideas, only to be met with peak Bhai timing - “thoda zyada ho jayega.” The result is a film that feels spontaneous, self-aware, and highly shareable.

Marking their first brand collaboration in decades, the Khan brothers bring a playful, chaotic chemistry that audiences are instantly connecting with.

At a time when most brands are busy trying to be the loudest in the room, super.money is proving that attention is earned through ideas people enjoy and not messages they’re forced to hear.

Campaign Credits:

Agency: Tilt Brand Solutions

Production House: Early Man Film

Director: Ayappa KM

Producer: Anand Menon

DOP : Sachit Paulose

Production Designer : Nimish Kotwal

Editor : Dipika Kalra

About super.money

super.money, backed by the Flipkart Group, is a youth-focused UPI and credit-led fintech platform that is changing the way Indians manage their payments and financial needs. The app blends smooth and secure UPI payments with real cashback on every transaction and easy access to credit, including secured RuPay cards, credit at checkout and personal loans. super.money’s focus is on delivering recurring value to users instead of one-time rewards. Built with a strong compliance culture, super.money aims to become India’s preferred financial platform that brings together UPI, credit and everyday commerce. super.money is ISO 27001 and PCI DSS certified.